



PRESS RELEASE

THIRD GENERATION AUSTRALIAN WINE MAKER WINS 4 GOLD INTERNATIONALLY

GEMTREE WINES WINS 17 GOLD AWARDS OVER LAST 12 MONTHS

October, 2015: Last month McLaren Vale based [Gemtree Wines](#) won four Gold and two Silver Awards at the prestigious New Zealand International Wine Show, taking their total gold medals to 17 in the last 12 months.

Gemtree Chief Winemaker Mike Brown and Biodynamic Viticulturist Melissa Brown last month entered a selection of their wines into the prestigious New Zealand International Wine Show. They competed against over 2100 entries from over 10 countries beating their competitors by winning four Gold and two Silver for:

- **GOLD MEDAL WINS**
 - 2013 Obsidian Shiraz
 - 2013 Ernest Allan Shiraz
 - 2013 Uncut Shiraz
 - 2014 Bloodstone Shiraz

- **SILVER MEDAL WINS**
 - 2015 Luna Temprana Tempranillo
 - 2014 Gemstone Merlot

Australia's own Gemtree Wines is a certified organic and biodynamically farmed winery that has been within the same family for three generations.

Currently run by the Buttery and Brown families, who are united by their love of creating exceptional quality wines, Gemtree Wines is firmly established as one of Australia's most loved and awarded local wineries.

'Gemtree is a family owned winery dedicated to growing better wine – naturally', says Mike Brown, Chief Winemaker and Managing Director of the estate. 'It's good to see that our love for sustainable winemaking is cherished and awarded by international juries as well as national critics and winelovers!'

Gemtree Wines has maintained a consistent five-star rating since 2009 including receiving five stars from James Halliday again this year.

'We have been very successful this year', admits Mike Brown, 'we received a total of 17 gold medals in the past 12 months. We're so happy to be able to share our passion for premium quality McLaren Vale wine and acknowledgement of the importance of the vineyard ecosystem.'

Earlier this year, Gemtree Wines also entered the **6th International Organic Wine Award 2015**, scoring six awards including two Grand Gold, three Gold and one Silver. Their highest scoring wine with 98 points and equal second out of the entire list of 815 award winning wines, was their newest release 2013 Ernest Allan

*Prepared on behalf of Gemtree Wines by Missy Mischief PR. For more information please contact
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Shiraz. This wine was released in early 2015 and is available exclusively through the Gemtree Sustainable Cellar Door.

Gemtree Wines is now preparing to launch their highly anticipated gold award winning wine (the 2013 Obsidian Shiraz) due for release in November.

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For more information, interviews, product trials or to arrange a visit to the vineyard please contact:

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Media Kit:

For more information; product shots and packaging details download media kit by [CLICKING HERE](#).

Links:

Website: www.gemtreewines.com

Facebook: www.facebook.com/gemtreevineyards

Instagram: www.instagram.com/gemtreewines/

Twitter: www.twitter.com/GemtreeVineyard

YouTube: www.youtube.com/user/gemtreevineyards

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FURTHER INFORMATION:

What's the story behind the Gemtree logo?

“There was once a tree. Not the tallest tree, nor the oldest tree, but a tree that had put its roots in just the right part of the paddock. Here the soil was deep and layered and the wind had just enough room to move, and even the rain - when it was kind enough to visit - would fall evenly and gently. One day a farmer approached the tree and wondered: “You do not grow the strongest, nor the fastest, so why is it that you grow the best fruit?”

The tree let the answer whisper through the wind in its branches: “If I am shown a patient mind and a gentle hand, if I am left to follow the rhythms of my seasons – to rest in Winter; to revive in Spring; to make busy in Summer; and to provide in Fall – then I can offer fruit that tastes not just of the ground upwards, but also of the sky downwards, and of everything around me.”

The farmer thought to himself: “This is truly a Gemtree – it takes only what it can give back to the land, it contributes to its surroundings, and it provides for those that live around it.”

What is Gemtree Wines' history?

Paul and Jill Buttery established the Gemtree vineyards in McLaren Vale in 1980. Their son Andrew is the Executive Director, daughter Melissa Brown (nee Buttery) is the Biodynamic Viticulturist and her husband, Mike Brown is the Chief Winemaker and Managing Director.

Mike and Melissa's philosophy is simple: Minimal intervention in the winemaking process and a more environmentally conscious farming system to produce wines which are powerful, concentrated, and express the true characteristics of each grape variety and the region. The Gemtree family see themselves as custodians of the land and their approach to sustainability is simple - it is the right thing to do. It is not just about winemaking, it is about setting new standards for sustainable, generational farming.

Gemtree Wines Gold Medal Tally (October 2014-2015)

- **Obsidian Shiraz**

2013. Gold at New Zealand International Wine Show 2015

2012. Gold at International Organic Wine Award 2015

2012. Gold at International Wine Challenge 2015

2012. Gold at Mundus Vini International Wine Award 2015

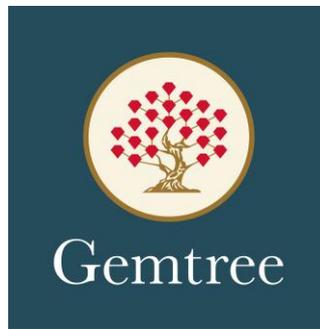
- **Ernest Allan Shiraz**

2013. Gold at New Zealand International Wine Show 2015

2013. Top Gold at International Organic Wine Award 2015

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- **Uncut Shiraz**

2013. Gold at New Zealand International Wine Show 2015

2013. Gold at Tastings.com - World Wine Championships Award 2015

2013. Gold at Mundus Vini International Wine Award 2015

- **Bloodstone Shiraz**

2014. Gold at New Zealand International Wine Show 2015

2013. Top Gold at International Organic Wine Award 2015

2013. Gold and Best Buy at Tastings.com - World Wine Championships Award 2015

2013. Gold at Mundus Vini International Wine Award 2015

- **Dragon's Blood Shiraz**

2014. Gold at World Wine Award of Canada 2015

- **Luna Roja Tempranillo**

2014. Gold at International Organic Wine Award 2015

- **Cinnabar GSM**

2014. Gold at International Organic Wine Award 2015

- **The Phantom Red Blend**

2012. Gold at Wine Showcase Magazine Cabernet & Cabernet Blends Tasting 2015